

CPSY – Strategic Plan 2024-25

Notes

Strategic plan considers SY ICB Strategic Plan for Primary care and a [Vision for Community Pharmacy](#) 2024/25 plan is a foundation year - focused on developing stakeholder relationships, raising CPSY profile and providing effective representation & support

	Represent	Support	Lead
Vision	CPSY will represent equitably and effectively every contractor either individually or as a collective, championing the services pharmacies provide to our populations across South Yorkshire	CPSY will offer support to every contractor in reaching their full potential in operational and service delivery performance through regular communication, events and dedicated support.	CPSY will provide effective leadership to ensure that community pharmacies across SY are well-prepared for the future of the CPCF. helping position community pharmacies as respected members of the primary care team, with a strong focus on clinical services and a patient-centred approach. CPSY will push boundaries to drive innovation and excellence in community pharmacy practice.
Objectives	Represent contractors at system & place level to promote national advanced service uptake & awareness amongst stakeholders	Raise awareness of CPSY amongst contractors and the support available to them	Lead discussions with local system / commissioner stakeholders and partners so that CPSY is recognised as an effective and trusted representative of SY pharmacy contractors
	Represent contractors in system-level discussions relating to pharmacy challenges associated with access to and supply of medicines	Work with SY contractors to understand what support is required	Be consistent and clear about the benefits of working at scale in a consistent manner to ensure all patients have equitable access to services. CPSY are intolerant of inequity across SY.
	Represent contractors to advocate for ‘doing things once’ and working at scale across SY. To include building relationships with commissioners to maximise local service opportunities and input into the Locally Commissioned Services review	Develop communication strategy and tools incl website, newsletter and social media to reach wider community pharmacy network & ensure effective targeting of information	Engage with local MPs and councillors to raise the profile of community pharmacy locally
	Build effective relationships with LRCs & GP representative organisations to raise awareness of pharmacy services & promote collaborative working	Work collaboratively with, SY ICB, other local commissioners and Pharmacy Forum to deliver and evaluate a range of awareness / contractor support sessions re CPCF national services to provide insight into contractor preference for ongoing events	CPSY operations & finances to be underpinned by robust governance
	Represent community pharmacy’s unique position and challenges at system-level workforce discussions	Support contractors to understand and value the strategic shift towards clinical services, enhancing their role in patient care & improving health outcomes	Work at regional and national level to provide a trusted conduit between SY contractors and regional / national teams to lead & influence, sharing best practice across a wide area
	Enablers	CPCF and local contracts	
Data sharing, Digital Interoperability & IT systems fit for purpose		Using data to understand performance / delivery of national services	
Workforce capacity and skills capability. Recruitment, retention & pipeline		Contractor survey & feedback	
	Measurables		